



**GOING UP . . .** This artist's conception of the new administration and engineering offices at General Petroleum's Torrance refinery is now being constructed by P. J. Walker and Co. The modernistic offices will cost

\$625,000 when completed. The new building will supplement the general offices, now situated on 190th St. Engineering offices now located in outlying districts will be moved to Torrance following completion.

## Father, Son, Operate Lewellen Print Shop

After 24 years with the Torrance Herald as plant superintendent, Robert L. Lewellen decided to start his own print shop. So, in May, 1949, he moved into offices in the Herald Building and established his business.

The firm, which does all types of job printing, serving business, industry and individuals in this area, combines modern equipment with an efficient staff of type setters and pressmen.

When Lewellen founded the company he took over all job printing previously done by the Herald.

His son, Robert Jr., is his associate. Both men are veterans of World War II, the father having served in the Army as a captain and the son as a quartermaster with the Navy. Bob Sr. now holds the rank of Lieutenant Colonel in the National

## Judge Cracks Down on City's Speed Demons

With five violators of traffic ordinances fined an aggregate of fifty dollars last Friday and twelve more to appear on similar charges today, Police Judge King and Marshal Anderson are "the busy boys" these days.

Notwithstanding the fact that a stiff sentence awaits them if caught exceeding the speed limit, Marshal Anderson says it seems to be an irresistible impulse on the part of local motorists to "step on 'er" whenever they strike a smooth stretch of asphalt, such as Arlington Ave. (Nov. 24, 1952).



An Allied Chinchilla on "Queen for a Day"

## WHY ALLIED CHINCHILLAS ARE WINNERS . . .

In important chinchilla shows such as the National Show of Champions, 9 out of 10 top awards went to animals from ALLIED Foundation Stock.

Founding their business on quality has boosted Allied into the position of **WORLD'S LARGEST CHINCHILLA ORGANIZATION**. Not only do Allied customers receive the advantages of wide experience and know-how, but the benefits of Allied's **NATION-WIDE MARKETING ORGANIZATION**.

If you would like to start a business of your own—**YOU'LL DO BETTER** with ALLIED chinchillas.

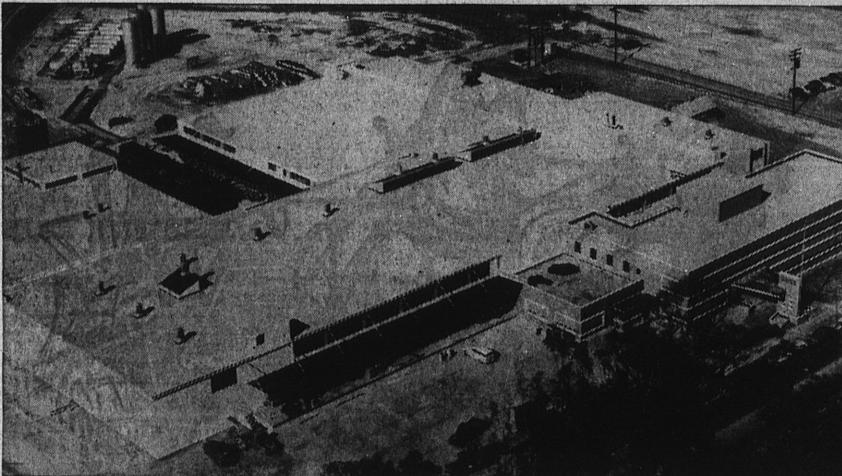
Write, phone or drop into the home office in Gardena for your **FREE BOOKLET**, "Your Future in Chinchilla."

The World's Largest Chinchilla Sales Organization!

## ALLIED FUR INDUSTRIES, INC.

2227 WEST 182ND STREET  
(Between Crenshaw & Western)

MElo 4-4230 — PLYmouth 6-5858 GARDENA, CALIF.



**PAINT PLANT . . .** One of Torrance's most modern plants is that of Pittsburgh Plate Glass Co.'s paint plant, which opened in 1950. This aerial view shows the sprawling factory at 465 Crenshaw Blvd.

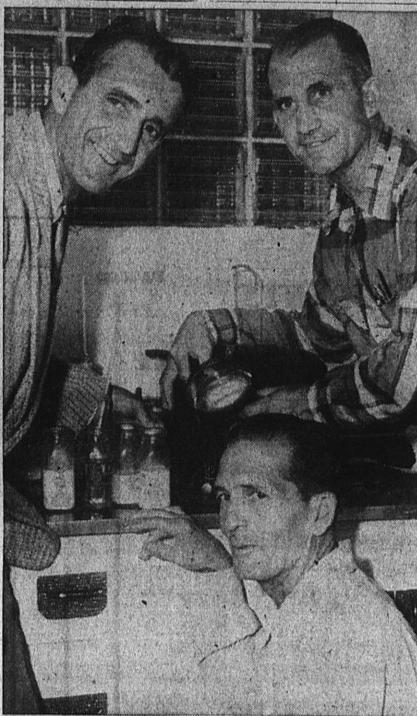


**FIRST WEDDING . . .** First couple married in the City of Torrance is reported to be Donald Vorhis and Miss Ethelyn Ashley, shown here in a photo made in 1913.

## Herald Is Easy To Get; Copies Available At Many Local Stores

Looking for a place to buy the Torrance Herald? In addition to home delivery, the Torrance Herald may be purchased for five cents each issue at the following stores:

- Allen's Cafe, 1616 Cravens Ave.;
- A&L Liquors, 1911 W. Carson;
- Balken's Liquor Store, Gramercy and Cabrillo; Blue Diamond Market, 1261 Carson; Bottle Shop Liquor Store, 2087 Torrance Blvd.; Cabrillo Market, 2323 Cabrillo Ave.; Collier's Farmers Market, Torrance Blvd. and Hawthorne; Daniels Cafe, 1625 Cabrillo Ave.; Food King Market, Arlington and Carson; Garry's Liquor Store, 23421 Western Ave.; Greater Torrance Market, 2183 Torrance Blvd.; Hobby Shop, 1219 El Prado; Jax Cafe, 2203 Torrance Blvd.; Jim Dandy Market, Torrance Blvd. and Crenshaw; Joe Davis Shoe Shine Stand, Marcelina Ave.; Keystone Market, 220th St. and Main; Knoll's Drug Store, 23437 S. Western; Liquor Manor, 174th St. and Crenshaw; McCown
- Drug Store, 1327 El Prado; Perzik's Drugs, 2505 Torrance Blvd.; P. E. Shops Lunchroom, 2312 Dominguez; Roth's Market, 1321 Post Ave.; Russ Market, 803 Sartori; Shoestring Market, 1552 W. Carson; Torrance Liquors, 2506 Torrance Blvd.; Torrance Pharmacy, 1411 Marcelina; Verburg Dairy No. 1, 2093 W. 174th St.; Verburg Dairy No. 2, 162nd St. and Crenshaw; Walteria Drug Store, 101 Hwy. and Necece Ave.; Zelan's Liquor Store, 1300 Sartori Ave.



**MO TEST PRODUCT . . .** The three Voges brothers, Stanley, Ralph and Al, operators of the Ingewood Farms, work over a few samples of their milk in the laboratory, a part of the modern dairy at Madrona Ave. and Del Amo Blvd.

### INTRODUCES IDEA

Commodore Perry introduced the idea of rail transportation in Japan when he set up a model line on the beach at Yokohama in 1852.

### HOUSE OKES BILL

The House of Representatives has twice passed an Hawaiian statehood bill. In the 80th Congress the bill passed 197 to 133 and in the 81st Congress by 262 to 110.

## This is the Greatest Thing Since Television

Pre-war prices at Murray's Barber Shop, 1214 El Prado, Torrance, will be adopted next Monday morning and shows one of the greatest drops in tonsorial work yet recorded in this neck of the woods. The following schedule appears in Mr. Murray's advertisement elsewhere in this paper:

- Shave, 15 cents
- Haircut, 30 cents
- Children's haircut, 25 cents
- Old-time pool prices, per cue 2 1/2 cents.

The shop will be open all day and evenings, and all day on Sundays. (April 21, 1922).

## And He is Still Among the Missing

Lost, strayed, and possibly stolen—a perfectly good Hottentot from the Chamber of Commerce rooms where information as to its whereabouts will be gratefully received.

The Hottentot is a newcomer to Torrance, having been induced to move from Catalina where he formerly resided, to the "Industrial City of the Southwest" by Secretary Pottenger, whose strong suit is increasing the population of this city. (Oct. 13, 1922).

## City Fared Well Then In Building Permits

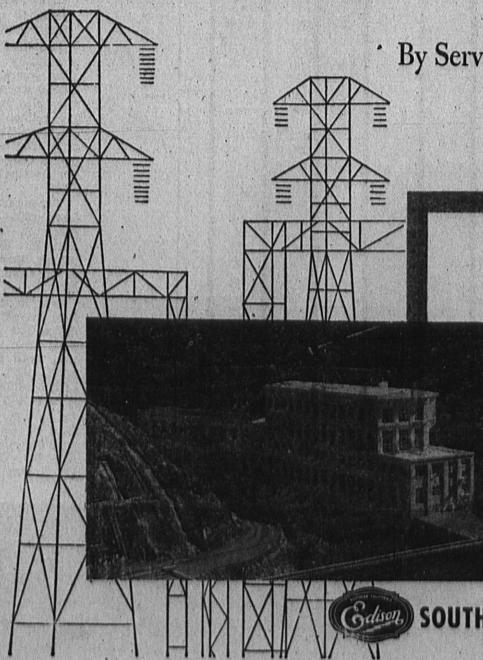
Regardless of the fact that building is going ahead as rapidly as contractors and mechanics can be secured, few residents of Torrance realize that this city stood thirteenth on the list of cities in California in volume of building permits for the month of October last. (Dec. 1, 1922).

### CHIEF EXPORT

About 95 per cent of Iceland's exports are fish.

## Henna Rinse Feeds You

"Free Fish Friday to Red-Haired Girls" is the sign that is conspicuously displayed over the Redondo Beach Chamber of Commerce fair booth by the Coast Fishing Company. That it has attracted merited attention is shown by the fact that the request to have auburn-haired ladies register is being promptly complied with, and already scores of titian-haired beauties are in line for a fish dinner. (Aug. 16, 1922).



By Serving Central and Southern California we serve the world!

Edison electricity—at work in Central and Southern California factories, farms and homes—has played an important part in the Southland's progress for more than half a century. Today, Edison lines supply power for almost every type of industry requiring mechanization for efficient, economical production. And whether goods are manufactured or processed, preserved or handled, electric power is a prime mover for production and progress. That is how Edison electricity "serves the world." It is an essential factor behind the "Made in California" label, which is the mark of quality in every corner of the globe.



**SOUTHERN CALIFORNIA EDISON COMPANY**